

# **Venutai Chavan College, Karad**

**Academic Year 2023-**

**24, Semester V**

**B.Com. – III(English**

**Medium)**

## **QUESTION BANK**

**Subject: Modern Management Practices**

### **Unit 1**

- 1. Nature of Modern Management**
- 2. Importance of MMP**
- 3. Characteristics of Three Box Solution**
- 4. Importance, benefits and disadvantage of Reverse Innovation**
- 5. Nature of Bottom of Pyramid (BOP)**
- 6. Principal of innovation for BOP markets**
- 7. Porters Competitive Advantage - meaning and source**
- 8. Short note on Cost Leadership**

### **Unit 2**

- 1. Emotional Intelligence and it's characteristics**
- 2. Importance of emotional Intelligence**
- 3. Skills of Emotional Intelligence**
- 4. Social Intelligence and it's importance**
- 5. Advantages and disadvantage of social Intelligence**

### **Unit 3**

- 1. Importance and elements of CRM**
- 2. Short note on E-CRM**
- 3. Elements of CRM**
- 4. Importance and components of SCM**
- 5. Process of SCM**

#### **Unit 4**

- 1. Principle of Lean Management**
- 2. Any 6 tools of Lean Management**
- 3. Lean management best practices**
- 4. Importance of talent management**
- 5. Components and process of talent management**