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Total No. of Pages : 2

Seat No.	

B.B.A. (Part - III) (Semester - V) Examination, October - 2015

FINANCIAL MANAGEMENT (Paper - I)

Sub. Code : 43955

Day and Date : Friday, 30 - 10 - 2015 **Total Marks : 40**

Time : 12.00 noon to 2.00 p.m.

Instructions : 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q1) What do you understand by Financial Management? Explain the core objectives of financial management. **[14]**

OR

From the following information, you are required to forecast working capital requirement:-

Particulars	Figures for the year (Rs.)
1] Lag in payment of :-	
a) Wages (1.5 weeks)	5,20,000
b) Stores and materials (1.5 months)	96,000
c) Office staff salary (Half month)	1,24,000
d) Rent (6 months)	20,000
e) Office Expenses (1.5 months)	96,000
f) Manager salary (Half month)	9,600
2] Average amount locked up in:-	
a) Stock of finished goods	10,000
b) Stock of stores material	16,000
3] Advance payments (paid quarterly in advance)	16,000
4] Period of credit given for:-	
a) Domestic sales (6 weeks)	6,24,000
b) Foreign sales (1.5 weeks)	1,56,000

P.T.O

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Q2) Write short answers (Any two)

a) Explain the re-curring finance functions.

b) Explain the concept of networking capital and the types of working capital.

c) State and explain the causes of overcapitalisation.

d) What is financial plan? Explain the types of financial plan.

Q3) Write short notes (Any two)

a) Non-recurring finance functions.

b) Financial leverage

c) Under capitalisation.

d) Determinants of working capital requirement.

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SA - 530
Total No. of Pages : 2

B.B.A. (Part - III) (Semester - V) Examination, April - 2018
FINANCIAL MANAGEMENT (Paper - I)
Sub. Code : 43955

Day and Date : Saturday, 28 - 04 - 2018
Time : 03.00 p.m. to 05.00 p.m.
Total Marks : 40

Instructions : 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q1) What is Financial Management? Explain the profit maximisation & wealth maximisation objectives of financial management. **[14]**

OR

X Co. Ltd. desire to purchase the business & has consulted due to determine the amount of working capital. You are given the following estimates & are instructed to add 10% competent figure to allow for contingencies.

	Particulars	Rs
a)	Average amount locked up in stocks	
	Finished Goods	5,000
	Stock of Stores	8,000
b)	Average credit given	
	1) Inland Sales-4 weeks	3,20,000
	2) Export Sales -2 weeks	80,000
c)	Lag in payments	
	1) Wages -1 1/2 week	2,60,000
	2) Stock of material -1 1/2 month	48,000
	3) Royalty-6 month	20,000
	4) Clerical staff-1/2 month	60,000
	5) Manager -1/2 month	6,000
	6) Miscellaneous expenses -1 1/2 month	45,000
d)	Advance payment of tax (quarterly)	8,000
e)	Undrawn profit for the year	11,000

P.T.O.

[16]

Q2) Write Short answers (any two)

a) What is Working capital? Explain the determinants of working capital.

b) What is financial planning? Explain the characteristics of financial planning

c) What is Leverage? Explain operating leverage & financial leverage.

d) What is capitalisation? Explain the theories of capitalisation.

Q3) Write Short notes (Any two) **[10]**

a) Under capitalisation.

b) Modern Approach.

c) Types of working capital.

d) Functions of financial management.

SUK-14958

Recurring & Non-rec

*characteristics of Financial plan

1) Simplicity
2) planning foresight
3) Intensive use
4) Flexibility
5) Liquidity
6) Provision of contingency
7) profitability
8) Suitability
9) monoeuvrability
10) Timing.

Determinent of

1) Nature of business
2) Terms

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Total No. of Pages : 1

B.B.A. (Part - III) (Semester - V) Examination, November - 2015

RESEARCH METHODOLOGY

Sub. Code : 43957

YASHWANTRAO CHAVAN COLLEGE

Day and Date : Monday, 02 - 11 - 2015 **Total Marks : 40**

Time : 12.00 noon to 02.00 p.m.

Instructions : 1) **All questions are compulsory.**

2) **Figures to the right indicate full marks.**

Q1) What is research? Explain different types of research. **[14]**

OR

What do you mean by sampling? Explain different sampling techniques.

Q2) Write answers of following questions (Any two) : **[16]**

a) What is report? Explain research report layout?

b) Explain different graphs used for analysis.

c) What is data? Explain types of data with example.

d) What are characteristics of good sample design?

Q3) Write notes on (Any two) : **[10]**

a) Research Design

b) Data collection Tools.

c) Data Analysis

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Seat No.

SA - 529

Total No. of Pages : 1

B.B.A. (Part - III) (Semester - V) Examination, April - 2018

INTERNATIONAL BUSINESS (Paper - I)

Sub. Code : 43954

Day and Date : Friday, 27 - 04 - 2018

Total Marks : 40

Time : 03.00 p.m. to 05.00 p.m.

Instructions : 1) **All questions are compulsory.**
2) **Figures to the right indicate full marks.**

MAHAVIR MAHAVAN COLLEGE, NASIK 1st May 1971

Q1) Critically evaluate the Ricardo's principle of comparative cost advantage. **[14]**

OR

What do you mean by balance of payments? What are the methods of correcting disequilibrium in the balance of payments?

Q2) Write short answers (any two) **[16]**

a) Explain the nature and importance of international business.

b) Bring out the challenges of international business.

c) Discuss the functions and role of IMF in international business.

d) Bring out the benefits and limitations of multinational corporations (MNCs)

Q3) Write short notes (any two) **[10]**

a) International business approaches

b) Globalisation

c) Trade blocks

d) Custom and tariff rationalisation.

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Total No. of Pages : 1

B.B.A. (Part - III) (Semester - V) Examination, October - 2015

FOUNDATION OF HUMAN SKILLS (Paper - I)

Sub. Code : 43956

YUTAI CHAVAN COLL

Day and Date : Saturday, 31 - 10 - 2015

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

Instructions : 1) **All questions are compulsory.**

2) **Figures to the right indicates full marks.**

Q1) How reading, listening and writing skills help to develop individuals and organization? **[14]**

OR

Explain the importance of Values in Life. Describe the five universal values.

Q2) Write short answers (Any two): **[2 × 8 = 16]**

a) What are basic abilities ? Explain the use of the basic abilities in organizational life.

b) Define learning. Explain different types of learning in brief.

c) What is an Attitude? Explain an Attitude formation process.

d) What are the quadrants of Johri Window?

Q3) Write short notes on (Any two): **[2 × 5 = 10]**

a) Importance of human skills.

b) Goal settings to overcome weaknesses.

c) Communication.

d) Principles of learning.

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Total No. of Pages : 1

B.B.A. (Part - III) (Semester - V) Examination, May - 2018
FOUNDATION OF HUMAN SKILLS (Paper - I)
Sub. Code : 43956

Day and Date : Wednesday, 02 - 05 - 2018

Time : 03.00 p.m. to 05.00 p.m.

Total Marks : 40

Instructions : 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q1) What is human skills? Explain different types of human skills. **[14]**

OR

Define learning. Explain the different ways through which learning takes place.

Q2) Write short answers (any two) **[16]**

a) What are basic abilities? Explain the use of the basic abilities in organizational life.

b) What is journey of self-discovery? How the strength and weakness can be analysed?

c) What is an attitude? Explain an attitude formation process.

d) What is communication and explain the characteristics of communication?

Q3) Write short notes (any two) **[10]**

a) Johari window

b) Principles of learning

c) Importance of values.

d) Prepare a speciman of resume.

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Total No. of Pages : 1

B.B.A (Part - III) (Semester - V) Examination, October - 2015

RECENT TRENDS IN MARKETING (Paper - I)

Sub. Code : 43953

VENUTAI CHAVAN COLLEGE, KARAD
Estd 1st May 1971

Day and Date : Wednesday, 28 - 10 - 2015 **Total Marks : 40**

Time : 12.00 noon.to 2.00 p.m.

Instructions : 1) **All questions are compulsory.**

2) **Figures to the right indicates full marks.**

Q1) What is the meaning of Marketing communication? Explain in detail the Integrated Marketing Communication process? **[14]**

OR

Explain the Customer strategy to build customer relationship?

Q2) Write short answers (Any two) **[16**

a) What are the different elements of Marketing Information System?

b) Explain the concept e-CRM?

c) Enumerate the problems in Rural marketing?

d) What do you mean by Customer delight?

1) Internal marketing
2) marketing intell
3) Marketing Res report
4) operating research [1

Q3) Write short notes (Any two).

a) Reasons for growth of Rural marketing

b) Need for MIS

c) Targeting in Rural markets

d) Future medium of communication - WEB and Internet

1) Cus communicate frequenty
2) To enhance of customer Service
3) To build ~~cus~~ two way communication

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